



## AMY DRAHOTA

### *Executive Director*

Amy Drahota's introduction to the concept of intentional culture happened at "The Happiest Place on Earth"—Disneyland. While doing a college internship there, she learned how effective and inclusive a culture can be when there's a clear vision and collective intention. In every role and workplace since, she's made it her goal to help people feel part of one unified story and effort.

She's been part of the Marquis, Consonus and Vital Life family since 2016, serving first as Event Planner and then Experiential Marketing Manager. With a passion for creating authentic experiences, Amy has helped infuse key Foundation events with style, energy and strategic focus, including the Bridgetown Bash, Laughter is the Best Medicine and Spirit of '45.

Now as Director of Intentional Culture, Amy also serves as Executive Director of Vital Life. In addition to oversight of all Marquis, Consonus and Foundation events, she manages the Champions, Legends and Ambassadors employee recognition programs. "When culture and intention are united, that's when the magic happens," she says.

She's always been drawn to organizations with a strong culture of service, and is endlessly motivated by the opportunities Vital Life offers, along with its charitable partners, to create meaning and purpose for those who live and work in senior care settings. "It's a privilege to serve and honor our seniors, and the staff who care for them," she says.

Amy holds a Bachelor of Science degree in Hotel and Restaurant Management from Northern Arizona University. In her free time, she enjoys traveling, baking, gardening and just being outside.



**VITAL LIFE**  
FOUNDATION