OUR ENDLESS LEGACY

At Vital Life, we think a lot about the word “legacy.” We define it as something bigger than one person—or one Foundation. It’s a dynamic fusion of the wisdom and selfless actions of those who came before us, and the torch we’re able to pass to a new generation.

To leave a legacy is to have lived a vital life, while helping others experience it to the fullest. And the responsibility for each of us—donors, partners, staff and residents—to be part of an endless cycle of positive impact is humbling, daunting and awesome.

That eternal cycle of legacy is what drives and sustains us as a Foundation. It bridges the generations and unites the causes we embrace. Legacy is about sowing seeds of love and celebrating a bountiful harvest that in 2018 included:

+ **$792,722** contributed to charitable partners and causes
+ **$336,000** raised through Spirit Club, from 1,350 employee donors
+ **$60,000** in Vital Volunteer time and donations
+ **20,000** backpacks delivered to date to 100 senior care campuses in ten states
+ **2,000** Cupid Crew roses shared in 13 senior care communities
+ Our **90th** Journey of Heroes veteran taking the trip of a lifetime

In these and a myriad of other ways, Vital Life offers each of us the opportunity to enrich the lives of seniors and those who care for them. Our impact will be measured not only after we’re gone, but by what we do now—together.

Because we don’t just leave a legacy. We live one too.
FINANCIALS

REVENUE

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CHARITABLE PARTNER DONATIONS

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<td>Meals on Wheels People</td>
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<td>Wish of a Lifetime</td>
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<td>American Heart Association</td>
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PROGRAMS

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TOTAL CONTRIBUTIONS: $792,722
CUPID CREW LOVE SPANS GENERATIONS

Carrying roses and wearing bright red t-shirts, 30 youth and their mentors from Friends of the Children walked the halls of Marquis Piedmont in Portland, Ore. Room by room, they knocked on doors and delivered Valentine’s joy to grateful residents.

Cupid Crew is a nationwide movement created by Wish of a Lifetime. This year through the Vital Life partnership, volunteers distributed 2,000 roses in Marquis and Consonus facilities.

“The youth were nervous at first about meeting the residents,” observed Adelaide Nalley, Friends’ group program director. They entered the rooms shyly, afraid they wouldn’t know what to say.

But time after time, taking turns, they moved beyond their fears and stepped forward to offer a rose, which was always received with a huge smile of delight. The moments of intergenerational connection went far deeper than the flowers shared.

“The biggest impact for me was to watch young and old see and value each other,” said Nalley. “The youth lit up when they felt how much their presence mattered.”

BACKPACK PROGRAM CHAMPIONS FUTURE LEADERS

It’s happened more than 20,000 times since 2008. A child opens a Vital Life backpack and excitedly discovers it’s stuffed with most everything necessary for that first day of school.

The Backpack to School program aims to provide essential supplies to children of every staff member working in a Marquis or Consonus partner facility. It’s a way to champion future health care leaders, and support those who support our residents.
This year, backpacks were delivered to 100 senior care communities in ten states, including Consonus partner Liberty Village in Clinton, Ill.

“The list of school supplies gets costlier each year,” said Rachel, a parent of three. “So it’s nice to have any bit of help.”

The backpacks were handed out by residents at an elaborate party that brought youth together with seniors, who shared stories and free advice.

As the event ended, a resident gave one final pep talk.
“Kids, you’ve got to have an education,” she said. “Do a good job and you’ll be great.”

SPIRIT OF ’45 CELEBRATES SACRIFICE

“It’s a beautiful country we live in, but it came at such a high cost,” said keynote speaker Rishi Sharma to an audience of more than 350 at Vital Life’s Spirit of ’45, a community celebration honoring those who served.

The 20-year-old has been traveling the country, interviewing as many who served in that conflict as possible before it’s too late—more than 850 to date.

Other highlights at the Columbia Aviation Association in Aurora, Ore included motorcycle side-car rides, an All-American lunch and flights for 16 veterans in the open cockpit of a Boeing Stearman bi-plane, made possible by the Ageless Aviation Dreams Foundation. Just across the tarmac, 75 seniors flew in a DC-3, the famous aircraft that supported the Allied war effort.

Honoring the courage and sacrifice of our nation’s greatest heroes, Rishi’s final words spoke directly to the 60 veterans in attendance. “You’ve given us the opportunity for a full and free life,” he said. “No one can ever take that away from you.”

A TRIAL BY FIRE

As one of California’s most destructive wildfires swept toward Redding, threatening Marquis Shasta and the 165 residents who awaited possible evacuation, supporters of the Vital Life Foundation mobilized to help.

Inspired by the commitment of staff who labored around the clock, caring for residents even as their own homes and families remained in harm’s way, a special appeal went out from Foundation donors.

More than $13,000 was quickly raised and matched by Vital Life, and the $26,000 was distributed among senior health care staff in the area who lost homes in the fire.

“We saw their selflessness and commitment to residents,” said one donor who helped spearhead the effort. “It was an easy ask.”

But the Foundation’s impact didn’t stop there. In fire-ravaged communities, children were preparing to go back to school, and Vital Life donated 136 backpacks filled with supplies to those in need.

“Parents who lost everything were in tears, overwhelmed by the generosity,” said Rebecca Carney, Shasta’s activity director. “It was incredible.”

LOVE WITHOUT LIMITS

They first met over vanilla lattes. Morgan Miller, a 20-year-old college student, was the barista when Les and Eva Aigner approached her bistro counter at the Community at Marquis. And thus, a friendship was born.

As they became acquainted over repeated visits, Morgan learned their incredible story. How both had barely survived Nazi brutality during World War II—she in a Budapest ghetto, he in Auschwitz.

When Les and Eva asked to join veterans on the Journey of Heroes trip to Washington, D.C., in order to thank their liberators, Morgan went along. The three walked the war memorials together and toured the Holocaust museum.
Deeply moved by the experience, she wrote a poem for them that now hangs in the Center for Holocaust Education in Portland, Ore.

Like so many Vital Life programs encourage, their unique friendship bridged the generations with empathy and understanding.

“They’ve taught me that love has no limits,” says Morgan. “Despite encounters with hate itself, they chose to radiate love. I hope to live my life after their example.”

**CHAMPIONS MAKE HEROES’ JOURNEY POSSIBLE**

When the call went out for veterans to take Vital Life’s annual Journey of Heroes trip to Washington, D.C., staff at Marquis Piedmont in Portland, Ore., had three worthy suggestions. Unfortunately, each had significant health concerns and limitations, and the easy choice would have been to say they shouldn’t go.

But Lorena, a Certified Nursing Assistant, Autumn, the activity director, and C.J., a Consonus therapist, became their Champions, pledging to go along as caregivers and keep them safe.

From dietary and medication preparations to intensive therapy, the challenge was difficult. “But knowing how hard the veterans worked made it worthwhile,” says Lorena.

On the trip, the three staff were on-duty 24/7, helping their residents get ready each day, administering medications, pushing wheelchairs, and checking on them every two hours each night.

They gave these heroes an extraordinary experience and got them back home safely.

“The greatest reward is how grateful they were,” says Lorena. “It was a life-changing trip for all of us.”
2018 DONORS

SPIRIT CLUB MEMBERS

Marquis and Consonus employees who choose to make donations to the Vital Life Foundation through payroll deductions. Their donations are equally matched by Marquis and Consonus, thus doubling the impact to charitable organizations.

VITAL VOLUNTEERS

Marquis and Consonus employees who have a personal involvement in charitable giving through volunteer hours or monetary donations. The Vital Life Foundation was able to match their charitable giving with a monetary donation.

INDIVIDUAL DONORS

Individual donors are those who personally donated to the Vital Life Foundation. This may include employees of Marquis and Consonus who made donations beyond that of the Spirit Club.

CORPORATE DONORS

Corporations who have contributed to the Vital Life Foundation via monetary and/or in-kind donations.
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Allison Dehaan
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Amy Drahota
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Anthony Laflen
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Aaron Leming
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Vanessa Shorey
Gina Minyard
Vanessa Diaz
Guy Cowart
Vanessa Morgan
Heather Mizner
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Joannah Senn
Ann Adrian
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April Diaz
John Pauley
Autumn Reed-Walker
John Barnhill
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WE DON’T JUST LEAVE A LEGACY. WE LIVE ONE TOO.