



## GUY COWART

### *President of Consonus Rehab*

For Guy Cowart, President of Consonus Rehab, being part of Vital Life is a natural extension of his work—guiding therapy growth and operations at post-acute rehab facilities in ten states. “I experience meaning and purpose through the lives of seniors we’re able to touch across the nation every day,” he says. “Supporting Vital Life and its charitable partners is just one small way I can give that positive experience back.”

Guy joined Consonus in 2001, and is an influential national thought leader on the role the therapy profession plays in a constantly changing senior care landscape. He serves as a member of the American Health Care Association’s Therapy Policy Advisory Group, and is a former Board member of the National Association for the Support of Long Term Care.

An active cheerleader for the Foundation since the day it began in 2008, Guy has been particularly moved by its partnership with Friends of the Children. “These young people didn’t have all the advantages and resources I had growing up,” he says. “To see them overcome incredible odds, and to actually help them come to work at Consonus, has been incredibly meaningful for me personally.” He’s also a long-time supporter of the Make-A-Wish Foundation.

Guy is a dedicated foodie and wine aficionado who enjoys spending all the time he possibly can in San Francisco restaurants or Napa Valley vineyards and tasting rooms. A graduate of the University of Mississippi, he still has deep ties to the area that will be most evident when you hear him talk.



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